

## **OLIVE HYDE ART GALLERY**

## Prospectus Guidelines for 38th Annual Textile Art Exhibit Exhibition Dates: April 14 – May 20, 2006 Reception – Friday, April 14, 7-9PM

ENTRY DEADLINE: MARCH 10 2005

The City of Fremont Olive Hyde Art Gallery 's **38<sup>th</sup> Annual Textile Exhibit, running** April 14 – May 20, 2006, is looking for artists to submit entries.

Miss Olive Hyde was a woman of many talents, from Textile Artist to Musician, Historian, Conservationist and Patron of the Arts. The Annual Textile Art Exhibit is held each year to honor the contribution Miss Olive Hyde has made to the City's cultural life. Now in it's 36th year, this special collection of primarily Bay Area Artists sheds light on the various mediums and approaches that artists can consider within the realm of Textile Arts. Last year's show broadened the scope of how we think about the term "fiber based art" with a mix of beautiful traditional Quilting and Basket Weaving to innovative approaches to Contemporary Sculpture and Mixed Media. This is a Juried exhibition, which has a longstanding following and exposure within the Bay Area arts community.

**Media**: Any work in 2-D or 3-D that incorporates fibers as a material in either traditional or contemporary ways. *Innovation is encouraged!* 

**Entry Fee**: \$25.00 for up to 10 images (slides or CD). <u>Make entry fee checks payable to:</u> <u>City of Fremont.</u> Send slides/CD, artist statement and resume by March 24<sup>th</sup> to: City of Fremont Olive Hyde Art Gallery, 3300 Capitol Ave, Building B, Fremont, CA 94538

**Requirements**: Work must be from 2004 or later. All artists are required to submit the following:

- 1 Current professional resume (up to three pages)
- 2 A one-page artist statement pertaining to the work being submitted for consideration.
- 3 Work can be presented in one of two ways:

<u>Slides:</u> Up to ten 35mm slides in 2"x2" mounts in an 8½"x 11" clear plastic sheet. Label each slide with artist's name, title, date, artwork dimensions and an indication of "up" at the top of the slide.

Gallery: 123 Washington Blvd, Fremont, CA 94537 510-791-4357 Mailing Address: 3300 Capitol Avenue, Building B, Fremont, CA 94538 510-494-4228

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<u>JPEG Images</u>: images in JPEG format on a CD with files of at least 72 dpi. Maximum pixel dimensions – 600 x 800; Image resolution – 200 ppi preferable; Maximum file size 500 KB. No special viewer applications of any kind should be submitted and each image should be unlocked. Name images as lastnamefirstnameimagenumber.jpg. For example, file names for artist Jane Doe would be doejane01.jpg, doejane02.jpg, doejane03.jpg, and so on. Label the CD with the artist's name. CDs will not be returned. The Olive Hyde Art Gallery is not responsible for distortion or alteration of images as they appear on monitors as projected.

4 An annotated one-page slide list **or** JPEG image list with your name, the art works title, date, size, location, media, and cost.

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**Sales**: Work for Sale is highly encouraged and preferred. 60% of Sales go to the Artist, 40% to the Gallery operating budget.

**Insurance:** All work is insured upon acceptance and receipt at the Gallery under City of Fremont's Insurance Policy for the Olive Hyde Art Gallery. Each exhibit is insurance up to \$200,000. Insurance amount is usually equal to artist commission. COF reserves the right to discuss insurance/retail levels.

**Reception:** The Opening reception will be held on Friday, April 14<sup>th</sup> from 7:00 – 9:00 pm, and is sponsored by the OLIVE HYDE ART GUILD. Due to the high attendance of this annual exhibit we do ask exhibiting artists to bring one tray of canapés.

**Promotion:** The City of Fremont provides the postcard announcement and mailing. The Gallery Curator selects all publication images from submitted artist's images.

**Acceptance**: All artists will be contacted by phone or e-mail regarding the acceptance of work. Please be sure to include contact information with your submittal.

**Delivery of ACCEPTED work:** All ACCEPTED work must be delivered and returned at the expense of the Artist. If accepted into the show, hand-deliveries may be made on Sunday, April 2<sup>nd</sup> from 12:00PM to 3:00PM by appointment. Shipped deliveries should be received no later than March 24, 2006. All shipped work must include arrangements made by the Artist for insured return shipping at the artist's expense.

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